

MESSAGING

What was the **central message** of the presentation? Could you summarise it in one sentence?

What do you think the presenter wants the audience to **think, feel, say and/or do** after the presentation?

What is one thing the speaker should **keep the same** if they were to give the presentation again?

If they were to **change one thing** about the presentation or its delivery, what would that be?

CLARITY

How **easy** was the talk to understand?

Were there parts that were **harder to understand**? If so, which parts?

Was there **enough content**? Too much? Too little?

What is one thing the speaker **shouldn't change** if they were to give the presentation again?

If they were to **change just one thing** about the presentation or its delivery, what would that be?

CREDIBILITY

If there were facts given, **did you believe** them? If not, why not?

Was the chain of reasoning sound? If not, where **did you feel doubt**?

Was the presentation **a good fit for the audience** given their level of knowledge and their beliefs?

What is one thing the speaker **shouldn't change** if they were to give the presentation again?

If they were to **change just one thing** about the presentation or its delivery, what would that be?

ENGAGEMENT

Was the speaker **engaged**? Where did they seem more so? Where less?

How did your **own engagement** go up and down? Anything that grabbed you? Anywhere that it got boring?

Does the speaker have a unique and individual **point of view**?

What is one thing the speaker **shouldn't change** if they were to give the presentation again?

If the presenter were to **change just one thing** about their performance, what would it be?

VOICE

How was the **presenter's voice**?
Was it relaxed or tense? Was it varied and expressive, or was it monotonous?

How **fast** did they talk?
Did the pace match the content?

Any **verbal tics** that you noticed (e.g. filler words or unnecessary sounds)?

What is one thing the speaker **shouldn't change** if they were to give the presentation again?

If the presenter were to **change just one thing** about the performance, what would it be?

LANGUAGE

Was the language at the right **level** for the audience?

Was it **abstract** or **concrete**? Was it **visually rich** and **varied**?

Were any words or phrases **over-used** or **misused**? If so, which ones?

Did the language feel like a **natural fit** with the speaker?

What is one thing the speaker **shouldn't change**?

If the presenter were to **change one thing**, what would that be?

PHYSICALITY

What were the speaker's **body language**, posture and gestures like? How did the speaker move?

Did their physicality **feel natural**?

Did the speaker's movements and gestures **fit their message**?

Is there something about the speaker's physical communication that they **should keep doing**?

If the presenter were to **change just one aspect** of their physical movements and expression, what would that be?

VISUALS

Did the speaker use visual aids?
Did these **support, conflict** or **distract** from the message?

Were there any obvious **graphical mistakes**?

Would the presentation have worked as well **without visual aids**?

What is one thing about the visual aids that they **should not change**?

What is one thing about the visual aids that **could change**?

CONNECTION

How was the presenter's **connection** and **rapport** with the audience?

Did the speaker make good **eye contact**? Were any parts of the audience left out?

Did it feel like the speaker was making **assumptions about the audience**? If so, what do you think they were?

Did it feel easy or difficult to **ask questions**?

How did the speaker **interact** with the people asking questions?