

MESSAGING

What was the **central message** of the presentation? Could you summarise it in one sentence?

What do you think the presenter wants the audience to **think, feel and/or do** after the presentation?

What is one thing the speaker **should keep the same** if they were to give the presentation again?

If they were to **change one thing** about the presentation or its delivery, what would that be?

CLARITY

How easy was the talk to **understand**?

Were there parts that were **harder to understand**? If so, which parts?

Was there **enough content**? Too much? Too little?

What is one thing the speaker **should keep the same** if they were to give the presentation again?

If they were to **change one thing** about the presentation or its delivery, what would that be?

CREDIBILITY

If there were facts given, **did you believe** them? If not, why not?

Was the chain of reasoning sound? If not, where **did you feel doubt**?

Was the presentation a good **fit for the audience** given their level of knowledge and their beliefs?

What is one thing the speaker **should keep the same** if they were to give the presentation again?

If they were to **change one thing** about the presentation or its delivery, what would that be?

ENGAGEMENT

Was the speaker **engaged**? Where did they seem more so? Where less?

How did your own engagement go up and down? **Anything that grabbed you**? Anywhere that it got boring?

Does the speaker have a **unique and individual point of view**?

What is one thing the speaker **should keep the same** if they were to give the presentation again?

If they were to **change one thing** about the presentation or its delivery, what would that be?

VOICE

How was the **presenter's voice**? Was it relaxed or tense? Was it varied and expressive, or was it monotonous?

How **fast** did they talk? Did the pace match the content?

Any **verbal tics** that you noticed (e.g. filler words or unnecessary sounds)?

What is one thing the speaker **should keep the same** if they were to give the presentation again?

If they were to **change one thing** about the presentation or its delivery, what would that be?

LANGUAGE

How was the **language** that was used?

Was it at the right level for the audience? Was it **abstract or concrete**? Was it **visually rich and varied**?

Were any words or **phrases overused** or **misused**? If so, which ones?

Did the **language feel like a natural fit** with the speaker?

What is one thing the speaker **shouldn't change**?

If the presenter were to **change one thing**, what would that be?

PHYSICALITY

What was the speaker's **body language**, posture and gestures like? How did the speaker move?

Did their physicality **feel natural**?

Did the speaker's movements and gestures **fit their message**?

Is there something about the speaker's physical communication that they **should keep doing**?

If the presenter were to **change just one aspect** of their physical movements and expression, what would that be?

VISUALS

Did the speaker use **visual aids**? Did these support, conflict or distract from the message?

Were there any obvious **graphical mistakes**?

Would the presentation have **worked as well without visual aids**?

What is one thing about the visual aids that they **should not change**?

What is one thing about the visual aids that **could change**?

CONNECTION

How was the presenter's connection and rapport with the audience?

Did the speaker make good eye contact?

Were any parts of the audience left out?

Did it feel like the speaker was making assumptions about the audience? If so, what do you think they were?

Were there any questions from the audience? Did it feel easy or difficult to ask questions?

How well did the speaker interact with the people asking questions?

Was there something that worked well that the presenter should keep doing?

Is there something you think the presenter should test next time to increase their rapport with their audience?
